



MEMORANDUM OF UNDERSTANDING

ASEAN YOUTH ORGANIZATION (AYO) AND

RAJAMANGALA UNIVERSITY OF TECHNOLOGY SRIVIJAYA (RUTS)

This Memorandum of Understanding (MoU) is entered into between:

ASEAN Youth Organization (AYO), a youth-led, international, non-partisan, non-profit and non-governmental organization dedicated to youth empowerment, innovation, and digital and AI literacy across ASEAN, hereinafter referred to as the “FIRST PARTY”;

and

Rajamangala University of Technology Srivijaya (RUTS), a higher education institution in Thailand committed to academic excellence, skills development, and community engagement, hereinafter referred to as the “SECOND PARTY.”

AYO and **RUTS** shall hereinafter be collectively referred to as the “Parties” and individually as a “Party.”

WHEREAS both Parties share common interests in youth development, innovation, and digital and AI literacy;

WHEREAS AYO is implementing the AI Ready ASEAN / ASEAN Youth AI Literacy Champions (AYALC) Programme, a regional initiative aimed at strengthening AI literacy, digital skills, and responsible AI awareness among youth and educators;

WHEREAS the Parties wish to collaborate for mutual benefit in educational and capacity-building initiatives, including the implementation of AI literacy programmes;

NOW, THEREFORE, the Parties agree as follows:

Article 1 BACKGROUND

The ASEAN Youth Organization (AYO) is a youth-led, international, non-partisan, non-profit, and non-governmental organization established to promote international understanding and goodwill in alignment with the ASEAN motto of “*One Vision, One Identity, One Community.*”

AYO aims to empower youth, engage communities, and educate future leaders through programs that foster innovation, leadership, sustainability, and inclusive development. With over eleven (11) years of experience in community development, AYO equips youth with knowledge, skills, and opportunities to contribute meaningfully to regional and global development.

To support its long-term sustainability and impact, AYO operates through affiliated entities including AYO Social Enterprise (AYO Kreasi Internasional), AYO Academy, AYO Research Center, AYO Post, and AYO Enviro.

PURPOSE OF THE MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) sets forth the framework for a **long-term strategic partnership** between the ASEAN Youth Organization (AYO) and Rajamangala University of Technology Srivijaya (RUTS).

This partnership shall cover the **AI Ready ASEAN / ASEAN Youth AI Literacy Champions (AYALC)** programme as well as **other current and future programmes, activities, and events** organized or co-organized by AYO during the term of this MoU.

The overarching purpose of this collaboration is to promote youth development, capacity building, innovation, and digital and AI literacy, while fostering responsible, ethical, and inclusive practices across ASEAN communities.

SCOPE OF COLLABORATION: AI READY ASEAN / AYALC AS A FLAGSHIP PROGRAMME

Without limiting the general scope of this MoU, the Parties agree that **AI Ready ASEAN / ASEAN Youth AI Literacy Champions (AYALC)** shall serve as a flagship collaboration under this partnership.

Under this programme, the SECOND PARTY agrees to:

- Nominate and facilitate the participation of students and educators in AI Ready ASEAN activities;
- Support the participation of a minimum of seven hundred (700) students, subject to mutual agreement;
- Facilitate the delivery of AI literacy training by certified Master Trainers.

Participation in other AYO programmes shall be subject to the SECOND PARTY's consideration and internal approval.

GENERAL UNDERSTANDING

This MoU reflects the shared intention of the Parties to maintain a flexible, long-term, and non-exclusive partnership, allowing collaboration across multiple programmes while respecting institutional priorities and capacities.

While this partnership is non-exclusive, the Parties may extend priority consideration to each other for relevant initiatives where feasible and mutually agreed, without creating any obligation of exclusivity.

Article 2 VALIDITY PERIOD

1. This MoU shall remain valid for a period of **three (3) years** from the date of signing, unless otherwise mutually extended or terminated.
2. Either Party may terminate this MoU by providing at least **one (1) month written notice** to the other Party.
3. Termination of this MoU shall not affect ongoing activities already agreed upon, unless otherwise mutually decided.

Article 3 INTELLECTUAL PROPERTY

1. Any intellectual property, reports, documentation, or materials jointly developed under this MoU shall be **jointly owned by both Parties**, unless otherwise agreed in writing.
2. Use of jointly developed materials shall acknowledge both Parties, unless otherwise mutually agreed.



Article 4

RESPONSIBILITIES OF THE FIRST PARTY (AYO)

The FIRST PARTY shall:

1. Provide technical, educational, and coordination support for joint programmes;
2. Provide oversight, guidance, and quality assurance for programme implementation;
3. Promote joint activities through official communication channels;
4. Acknowledge the SECOND PARTY's contribution through agreed publicity materials.

Article 5

RESPONSIBILITIES OF THE SECOND PARTY (PARTNER)

The SECOND PARTY shall:

1. Provide necessary facilities and institutional support for programme implementation;
2. Coordinate internally to encourage student and faculty participation;
3. Support logistics and administrative arrangements as mutually agreed;
4. Ensure compliance with applicable laws, regulations, and ethical standards.

Article 6

FINAL PROVISIONS

1. This MoU represents a **statement of mutual intent** and does not create legally binding obligations.
2. Any specific financial or operational commitments shall be governed by separate written agreements.
3. This MoU is executed in **two (2) original copies in English**, with each Party retaining one (1) copy.

Article 7 NON-DISCLOSURE AGREEMENT

1. Each party agrees that any information in connection with this agreement received by the Second Party from the First Party (obtained in any way and any form) will be treated as confidential information. The Second Party will not disclose any part of the information to any external parties or attempt to use any part without prior written consent from the First Party. This also applies to vice versa.
2. The obligation of confidentiality, as stipulated above, does not apply to the following information:
 - a. Publicly known by the public at the time of disclosure or publicly known without any infringement by the Second Party.
 - b. At the same time, that information was known by the Second Party before being disclosed by the First Party, as evidenced by a written record belonging to the Second Party.
 - c. Allowed to be disclosed as evidenced in writing by the First Party.
 - d. That must be disclosed under law, statutes of judges, or government agencies with due regard to the protection of confidentiality to the extent reasonably available.
3. The provision of this article will continue to apply even after the term of this agreement has expired.

Thus, this agreement is made, with full awareness and without pressure from any party, signed on the day and date mentioned at the beginning of this agreement, of which the Terms and Conditions are legally effective from the date of signing.

IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding on the date written below.



The undersigned below:

1. FIRST PARTY

Representative : Senjaya Mulia
Designation : Founder
Email Address : S-mulia@aseanyouth.net
Affiliation : ASEAN Youth Organization
Address : AYO Kreasi Internasional & AYO Social Enterprise.
Arcade Business Center 6-03, North Jakarta, Indonesia. 10-1 One
Global Place, 25th St-5th Avenue, BGC Taguig, Philippines

Willing to cooperate with,

2. SECOND PARTY

Representative : Professor Dr. Suwat Tanyaros
Designation : President
Email Address : internationalaffairs@rmuts.ac.th
Affiliation : Rajamangala University of Technology Srivijaya
Address : 1 Ratchadamnoennok Rd. Boyang Sub-district, Muang District,
Songkhla 90000, Thailand

Acknowledged and agreed by,

FIRST PARTY

Senjaya Mulia
Founder

ASEAN Youth Organization

Date: 11 AUGUST 2026

Witness

Pinyada Chotianpong
Cooperation Manager

SECOND PARTY

Professor Dr. Suwat Tanyaros
President

Rajamangala University of Technology Srivijaya

Date: 11/8/2026

Witness

Asst. Prof. Dr. Kornkanok Phoksawat
Dean of the Faculty of Management Technology