



UUM
Universiti Utara Malaysia



MEMORANDUM OF UNDERSTANDING

BETWEEN

UNIVERSITI UTARA MALAYSIA

AND

**RAJAMANGALA UNIVERSITY OF
TECHNOLOGY SRIVIJAYA, THAILAND**

DATE: JULY 17th, 2025

This Memorandum of Understanding (MoU) is made on this day 17th July 2025

BETWEEN

UNIVERSITI UTARA MALAYSIA, an institution of higher learning and a body incorporated in Malaysia under the Universiti Utara Malaysia (Incorporation) Order 1984 and the Universities and University Colleges Act 1971, whose address is at Universiti Utara Malaysia, 06010 UUM Sintok, Kedah Darul Aman, Malaysia (hereinafter referred to as "**UUM**") and shall include its lawful representatives and permitted assigns of the first part;

AND

RAJAMANGALA UNIVERSITY OF TECHNOLOGY SRIVIJAYA, a public university of higher learning established under the Rajamangala University of Technology Act 2005, whose address is at 1 Ratchadamneonnok Rd. Boyang Sub-district, Muang District, Songkhla 90000, Thailand (hereinafter referred to as "**RUTS**") and shall include its lawful representatives and permitted assigns of the Second Party.

(**UUM** and **RUTS** hereinafter referred to singularly as "the Party" and collectively as "the Parties")

WHEREAS

- A. **UUM** is an established university which strives to enhance and strengthen its research, consultancy and publication has taken various initiatives to complement its educational excellence and has entered into various collaborative arrangements with other parties.
- B. **RUTS** strives to internationalize its educational mission and advance its teaching and research efforts to meet global standards of excellence. **RUTS** actively pursues international contacts with overseas universities and institutes for cooperative activities including student and faculty exchange, joint training programs, organizing academic conferences and seminar, as well as other types of academic cooperation.
- C. The Parties are desirous of entering into this MoU to declare their respective intentions and to establish a basis of co-operation and collaboration between the Parties upon the terms as contained herein.

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THE PARTIES HAVE REACHED AN UNDERSTANDING AS FOLLOWS:

**ARTICLE I
OBJECTIVE**

The Parties, subject to the terms of this MoU and the laws, rules, regulations and national policies from time to time in force in each Party's country, will endeavour to strengthen, promote and develop co-operation between the Parties on the basis of equality and mutual benefit.

**ARTICLE II
AREAS OF CO-OPERATION**

- 1 Each Party will, subject to the laws, rules, regulations and national policies from time to time in force, governing the subject matter in their respective countries, endeavour to take the necessary steps to encourage and promote co-operation in the following areas:
 - a) Student mobility;
 - b) Exchange of staff;
 - c) Appointment of visiting scholar;
 - d) Offering double degree programme;
 - e) Joint research;
 - f) Joint publications;
 - g) Joint supervision; and
 - h) Any other areas of co-operation to be mutually agreed upon by the Parties.

- 2 For the purpose of implementing the co-operation in respect of any area in paragraph 1, the Parties will enter into a legally binding agreement subject to terms and conditions as mutually agreed upon by the Parties including clauses on "confidentiality", "suspension", "protection of intellectual property rights" and "settlement of dispute" as contained in Annexure of this MoU .

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ARTICLE III
FINANCIAL ARRANGEMENTS

1. This MoU will not give rise to any financial obligation by one Party to the other.
2. Each party will bear its own cost and expenses in the implementation of this MoU.

ARTICLE IV
EFFECT OF MOU

This MoU serves only as a record of the Parties' intentions and does not constitute or create, and is not intended to constitute or create, obligations under domestic or international law and will not give rise to any legal process and will not be deemed to constitute or create any legally binding or enforceable obligations, express or implied.

ARTICLE V
NO AGENCY

Nothing contained herein shall be construed so as to constitute a joint venture partnership or formal business organisation of any kind between the Parties or so to constitute either Party as the agent of the other.

ARTICLE VI
ENTRY INTO EFFECT AND DURATION

1. This MoU will come into effect on the date of signing and will remain in effect for a period of three (3) years.
2. This MoU may be extended for a further period as may be agreed in writing by the Parties.

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ARTICLE VII
NOTICES

Any communication under this MoU will be in writing in the English language and delivered by registered mail to the address or sent to the electronic mail or facsimile number of **Universiti Utara Malaysia (UUM)** or the **Rajamangala University of Technology Srivijaya (RUTS)**, as the case may be, shown below or to other such address or electronic mail address or facsimile number as either Party may have notified the sender and shall, unless otherwise provided herein, be deemed to be duly given or made when delivered to the recipient at such address or electronic mail address or facsimile number which is duly acknowledged:

To : **UNIVERSITI UTARA MALAYSIA**
Address : 06010 UUM Sintok, Kedah Darul Aman,
Malaysia
Attn. To : Vice-Chancellor
Tel. No. : +604-9283001
Fax No. : +604-9283005
E-mail : vc@uum.edu.my

To : **RAJAMANGALA UNIVERSITY OF TECHNOLOGY
SRIVIJAYA**
Address : 1 Ratchadamneonnok Rd. Boyang
Sub-district, Muang District, Songkhla 90000,
Thailand
Attn. To : President
Tel. No. : +66(0)74317100
Fax No. : +66(0)74317123
E-mail : internationalaffairs@rmutsv.ac.th

The foregoing record represents the understandings reached between the **Universiti Utara Malaysia (UUM)** and the **Rajamangala University of Technology Srivijaya (RUTS)** upon the matters referred to therein.

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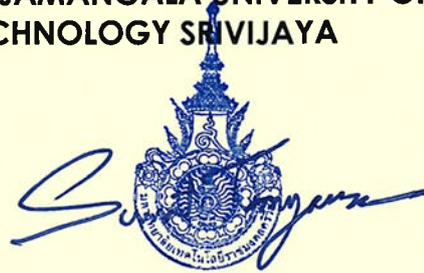
IN WITNESS WHEREOF this MoU has been duly signed in duplicate at _____ on this 17th day of July in the year 2025 in four (4) original texts in the English language, all texts being equally authentic.

Signed for and on behalf of
UNIVERSITI UTARA MALAYSIA



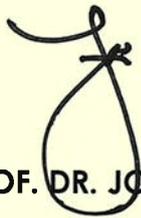
PROF. DATO' DR. MOHD FO'AD SAKDAN
Vice Chancellor

Signed for and on behalf of
**RAJAMANGALA UNIVERSITY OF
TECHNOLOGY SRIVIJAYA**



PROF. DR. SUWAT TANYAROS
President

In the presence of



**ASSOC. PROF. DR. JOHAN AFENDI
IBRAHIM**

Dean
School of Tourism, Hospitality and
Event Management (STHEM)

In the presence of



DR. LAMUN KAYURIN
Assistant to President

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PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

1. The protection of Intellectual Property rights shall be enforced in conformity with the respective national laws, rules and regulations of the Parties and with other international agreements signed by both parties.
2. The use of the name, logo and/or official emblem of any of the Parties on any publication, documents and/or paper is prohibited without the prior written approval of either Party.
3. Notwithstanding anything in paragraph 1 above, intellectual property rights in respect of any technological development, and any products and services development, carried out-
 - i) jointly owned by the Parties or research results obtained through the joint activity effort of the Parties shall be jointly owned by the Parties in accordance with the terms to be mutually agreed upon; and
 - ii) Solely and separately by the Party or the research results obtained through the sole and separate effort of the Party, shall be solely owned by the part concerned.

CONFIDENTIALITY

1. Each Party shall undertake to observe the confidentiality and secrecy of documents, information and other data received from or supplied to the other party during the period of the implementation of this Memorandum of Agreement or any other agreements made pursuant to this Memorandum of Agreement.
2. For purposes of paragraph 1 above, such documents, information and data include any documents, information and data which is disclosed by a Party, (the Disclosing Party) to the other Party (the Receiving Party) prior to, or after, the execution of this Memorandum of Agreement involving technical, business, marketing, policy, know how, planning, project management and other documents, information, data and/or solutions in any form, including but not limited to any documents, information or data which is designated in writing to be confidential or

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by its nature intended to be for the knowledge of the Receiving party or if orally given, is given in the circumstances of confidence.

3. Both parties agree that the provisions of this Article shall continue to be binding between the parties notwithstanding the termination of this Memorandum of Agreement.

SUSPENSION

Each party reserves the right for reasons of national security, national interest, public order or public health, to suspend temporarily, either in whole or, in part, the implementation of this Memorandum of Agreement, which suspension shall take good effect immediately after notification has been given to the other Party through diplomatic channels.

SETTLEMENT OF DISPUTES

Any difference or dispute between the Parties concerning the interpretation and/or implementation and/or application of any of the provisions of this Memorandum of Agreement shall be settled amicably through mutual consultation and or negotiation between the parties through diplomatic channels without reference to any third party or international tribunal.

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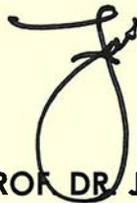
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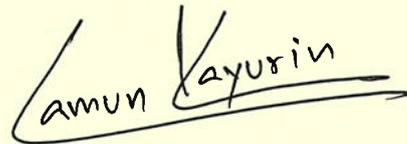
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