

VOICES OF ASEAN CHILDREN AND YOUTH

ASEAN Child Rights VDO Competition “Child and Youth Friendly ASEAN”

Background

The two previous ASEAN Children’s Forums held in the Philippines in 2010 and Singapore in 2012 have enhanced the awareness of ASEAN member states on the participation of children and youth in promotion and protection of their rights. Recommendations from the two forums emphasize the continuation of the forum on a regular basis in order to enable ASEAN children and youth to play the leading role in the process. Therefore, Thailand is planning to host the Third ASEAN Children’s Forum to be held in Bangkok in January 2014 using the theme of “Voices of ASEAN Children and Youth” and emphasizing the roles of ASEAN Community and ASEAN children and youth in promotion and protection of child rights through media.

In order to enhance the effectiveness of the process, a VDO competition has been designed to make use of media as channel for children youth to express their views and raise awareness of decision-makers in ASEAN+3 countries on child rights issue, and link the process with the Third ASEAN Children’s Forum so that recommendations from children and youth can be highlighted through media. Mobilization of children and youth and related organizations as well as related government agencies in each ASEAN+3 country to implement the competition process is extremely necessary in order to enable extensive participation of children and youth in ASEAN+3 countries. Equally essential is the collaboration and support from regional-level entities: Committee for ASEAN Youth Cooperation (CAYC) and ASEAN Secretariat. Therefore, Thailand’s National Council for Child and Youth Development in collaboration with the Ministry of Social Development and Human Security and strong support from CAYC and ASEAN Secretariat is organizing The ASEAN Child Rights VDO Competition during June-September 2013 and inviting all 10 ASEAN countries plus China, Korea and Japan to actively participate in the process. The outcomes of this competition will be integrated with the results of the Third ASEAN Children’s Forum and disseminated throughout ASEAN and the plus 3 countries for

policy and plan development in order to promote and protect child rights at national and regional levels.

Competition Theme

The theme of VDO competition is “Child and Youth Friendly ASEAN” which can be interpreted in several aspects for examples:

1. ASEAN Community which has strong awareness and commitment to promote and protect the rights of children and youth.
2. What and how children and youth can benefit from the establishment of ASEAN Community.
3. What adults in ASEAN Community can do to enable their children and youth to live safely, happily and productively in ASEAN Community.
4. How can children and youth participate in decision-making process of ASEAN Community.
5. Other related issues as perceived by competing children and youth.

Competition Targets

1. Direct Target
 - At least 500 children and youth aged between 12-25 years who send in their entries.
2. Indirect Target
 - At least 5,000 children and youth in ASEAN+3 countries are aware of the competition process through public information dissemination.
 - At least 13 child and youth organizations in ASEAN+3 countries participate in the process at national and regional levels.

Time Frame

Competition's time frame is between June-September 2013 (4 month).

Work Plan

The following table indicates nine steps of the process:

No.	Activities				
		June	July	August	September
1.	Competition designing and planning	3 rd week			
2.	Discussion with lead organizations in ASEAN+3 countries	× ×	—		
3.	Public relations of the competition through mass and alternative media	× ×	—		
4.	Press conference in Thailand	4 th week			
5.	Provision of competition information to lead organizations in ASEAN+3 countries		1 st – 2 nd weeks		
6.	Organization of competition in each country	× ×	—	—	
7.	Monitoring of the process	× ×	—	—	
8.	Announcement of winners in ASEAN+3 countries				1 st week
9.	Conclusion and report of the process	× ×			—

Note: Regional-level “The Best of The Best” winners will be judged and announced in January 2014 in conjunction with the organization of the Third ASEAN Children’s Forum.

GUIDELINES
ASEAN CHILD RIGHTS VDO COMPETITION
“Child and Youth Friendly ASEAN”

1. Concept

Provision of opportunity for children and youth to express their views on promotion and protection of child rights in ASEAN Community and enhancement of relationship among ASEAN children and youth through media

2. Eligibility

This competition is open to all children and youth from ASEAN +3 in 2 categories:

2.1 Children aged between 12 – 17 years

2.2 Youth aged between 18 – 25 years

3. Entry Requirements

3.1 Interested children and youth can participate in 2 ways :

- Individually
- As a team of not more than 3 persons

3.2 Content of Entry

- The duration is 3 – 5 minutes.
- There is no limitation on techniques of entry: Animation, VDO/Music VDO, Short Film, Feature, Play, Advertisement, etc. are accepted.
- If the entry is in native language, English sub-title is required.
- Content of the entry must neither include violation of rights of anyone nor create conflict. It must also be original and not imitation or violation of any copyright.
- If picture, story, music with copyright are used, their origins and owners must be recognized.
- The entry must not be submitted to any other competition before.

4. Judging Criteria

4.1 There will be 2 levels of judging :

- National level : 2 winners – one for children category (12 -17 years) and one for youth category (18 25 year)
- Regional level : 2 “ The Best of the Best” winners chosen from the national winners – one for children category and one for youth category

4.2 Entries at both levels will be judged based on the following criteria :

- Creativity and attractiveness of the design 40%
- Relation of content to competition theme 30%
- Quality of the production 30%

4.3 Winning entries at national and regional levels will be used for education and campaign purposes at both levels.

5. Sending of Entries

5.1 Entries at national level must be sent to national-level organizer in each country through e-mail by uploading the entries on Youtube with attached link and application form.

5.2 Competition Duration

The competition is open for entries in July and August. August 15, 2013 is the dateline.

5.3 Announcement of national-level winners will be done in each country in the first week of September, 2013.

APPLICATION FORM
ASEAN Child Rights VDO Competition
“Child and Youth Friendly ASEAN”

1. Details of Entry

- Title : National language _____
English language _____
- Duration _____ minutes _____ seconds
- Summary of content

- Technique : Animation Short Film VDO/Music VDO News Feature
 Play Other.....

1. Details of producer (team)

- Name of producer (team)

- Date of birth _____ Age _____
- Education :
 School _____ Grade _____
 Collage/University _____ Year _____
 Certificate/Degree _____
- Contract Address

State _____ Country _____
Tel : _____ E-mail: _____

(In case of team entry, please use one form for each team member)

