



SEAMEO Regional Centre for Higher Education and Development (RIHED)

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Your Partner in Higher Education

www.rihed.seameo.org

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Asst. Prof. Yongyuth Noonim  
President  
Rajamangala University of Technology Srivijaya  
Thailand

Dear Asst. Prof. Yongyuth Noonim,

Subject: Invitation to join the 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit to Germany  
on Higher Education Research and Innovation

The Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED), in collaboration with the German Academic Exchange Service (DAAD), are organising the 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit Programme to Germany on Higher Education Research and Innovation, scheduled from 3-9 December 2017.

The Seminar and Study Visit will provide in-depth insights into the German higher education and research landscape within the context of the European Union to explore and exchange innovative practices and pursue collaboration in higher education between Germany and Southeast Asia. The theme of the visit focuses on higher education research and innovation and particularly on innovations and advancements in the fields of public health, agriculture and technology and university-industry linkages.

In that connection, we would like to invite you and/or nominated representatives from Rajamangala University of Technology Srivijaya to apply for the 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit to Germany. We truly believe that the Seminar and Study Visit will provide a unique opportunity for your institution to explore future academic collaboration with Germany's strong network of higher education institutions, research institutes and communities of scientists, researchers and academics across Frankfurt, Bonn, Heidelberg, Stuttgart and Munich. The tentative programme includes:

- The SEAMEO RIHED-DAAD Seminar, designed exclusively for participants as a platform where participants from Southeast Asia can exchange with German stakeholders in higher education to build networks and explore opportunities for future collaboration.
- Institutional Visits to 5 German higher education institutions (HEIs), including the Goethe University Frankfurt, Heidelberg University, the University of Hohenheim, Munich University of Applied Sciences and the Technical University of Munich. Participants will have the opportunity to meet with executives from each HEI and will also have a chance to visit the Radio Telescope Effelsberg of the Max Planck Institute for Radio Astronomy.
- A Cultural Programme that includes visits to traditional German Christmas Markets and a guided tour of the Mercedes-Benz Museum, presenting the history and innovative and advanced engineering of the world's oldest car manufacturer.

... 2 / The fee ...

SEAMEO Member Countries: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam

SEAMEO Associate Member Countries: Australia, Canada, France, Germany, Netherlands, New Zealand, Spain and United Kingdom

มหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย  
เลขรับ.....  
20 September 2017  
วันที่.....  
เวลา.....  
ฝ่ายวิชาการ

มหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย  
เลขรับ..... 1118  
วันที่..... 09 ต.ค. 2560  
เวลา..... 13.27.น.

กองวิเทศสัมพันธ์และการประชาสัมพันธ์  
มหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย  
เลขรับ..... ดยด  
วันที่..... 9 ต.ค. 2560  
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**DAAD**

 Deutscher Akademischer Austauschdienst  
 German Academic Exchange Service

**DIES**  
Deutscher Akademischer Austauschdienst

 With financial support from the  
 Federal Ministry  
 for Economic Cooperation  
 and Development

## The 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit to Germany Application Form 3-9 December 2017

Please use BLOCK/CAPITAL letters or fill in the form electronically

**1. Initial applicant information**

Academic Title

Title	Surname/Family name	First name	Second/Middle name
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Preferred first name

Date of birth (dd/mm/yyyy)

**2. Contact Address**

Number and Street

City/District

State/Country

Postal code

Telephone (work)

Telephone (home)

Mobile

Preferred Email

**3. Additional Contact Person**

Full name

Relation

Telephone

Email

**4. Background in research**

**Outline your research experience and current areas of interest. Provide a brief statement on your research work to date and present your current research interests by topic and/or keyword (max 200 words).**

## 8. Application and Payment Deadlines

The application deadline is 20 October 2017 and participation is on a fee-paying basis. After your participation has been confirmed, you will be required to pay the fee and sign a Confirmation of Participation form. SEAMEO RIHED encourages all interested applicants to apply early and will notify applicants and confirm participation within one (1) week of taking receipt of completed applications. Payments made up to the application deadline of 20 October 2017 will benefit from the early bird rate of €2499. Payments made after 20 October 2017 and no later than 20 November 2017 will be in the amount of the regular rate of €2799.

Application Deadline: 20 October 2017

Early-Bird Deadline: 20 October 2017

Payment and Confirmation of Participation Deadline: 20 November 2017

The fee covers 6 nights' accommodation in hotels, an academic programme that includes the SEAMEO RIHED-DAAD Seminar and visits to 5 leading German higher education institutions as well as the Max Planck Institute for Radio Astronomy. In addition, the programme includes visits to the Heidelberg Christmas Market and the Mercedes-Benz Museum in Stuttgart, domestic transportation in Germany by coach, English-speaking guides, meals, printed materials and a Certificate of Participation. Coverage of visa fees and insurance for Germany is also available for participants and confirmed participants can also expect to receive official invitation letters from DAAD to support their visa application process in their home country.

## 9. Declaration

I have read and accepted all details pertaining to my participation in the 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit to Germany on Higher Education Research and Innovation.

Applicant's Signature

Date (dd/mm/yyyy)

## Highlights of the Programme

- A Seminar at DAAD, designed exclusively for participants as a platform where academic leaders from Southeast Asia can exchange with German stakeholders to explore opportunities for future cooperation.
- 5 Institutional Visits throughout Frankfurt, Heidelberg, Stuttgart and Munich:



Goethe University Frankfurt is one of Germany's top international research institutions offering diverse academic programmes and focusing on interdisciplinary approaches to solving complex problems.



Heidelberg University is Germany's oldest university and one of Europe's most research-intensive institutions. In educating outstanding young academics, it relies on research-based teaching and structured doctoral training. Heidelberg University is committed to turning research to good use for society, relying on strong partners such as the DKFZ and the Max Planck Institutes.

## UNIVERSITY OF HOHENHEIM



Founded in 1818 after a devastating famine, the University of Hohenheim has traditionally addressed global challenges in research and teaching. With its unique profile, the UHOH is Germany's leading University in agricultural research and food science.



Munich University of Applied Sciences is the second largest university of applied sciences in Germany. Its 18,000 students and location in a leading European business centre afford fantastic opportunities, but also mean MÜAS has a responsibility in industrial, economic and social contexts.



The Technical University of Munich (TUM) was one of the first universities in Germany to be awarded the title University of Excellence. TUM is committed to excellence in research and teaching as well as interdisciplinary education and the active promotion of young and international scientists.

## The Programme also includes:

- A visit to the Radio Telescope Effelsberg, which is part of the Max Planck Institute for Radio Astronomy (MPIFR). The telescope is equipped with state-of-the-art technology and serves as the "house" telescope of the MPIFR's scientific research projects. In addition, astronomers from all over the world use the radio telescope for their observing programs.
- A cultural programme that includes a Guided Tour of the Mercedes-Benz Museum.

## Download the Application Form and Apply today at [www.rihed.seameo.org](http://www.rihed.seameo.org)

For more information, contact us:

The Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development (SEAMEO RIHED)

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Facebook: [facebook.com/seameo.rihed](http://facebook.com/seameo.rihed)

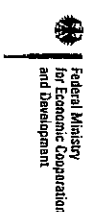
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# DAAD

With financial support from the



Diálogo on Innovative Higher Education Strategies



## The 1<sup>st</sup> SEAMEO RIHED-DAAD

## Seminar and Study Visit to Germany

## On Higher Education Research and Innovation

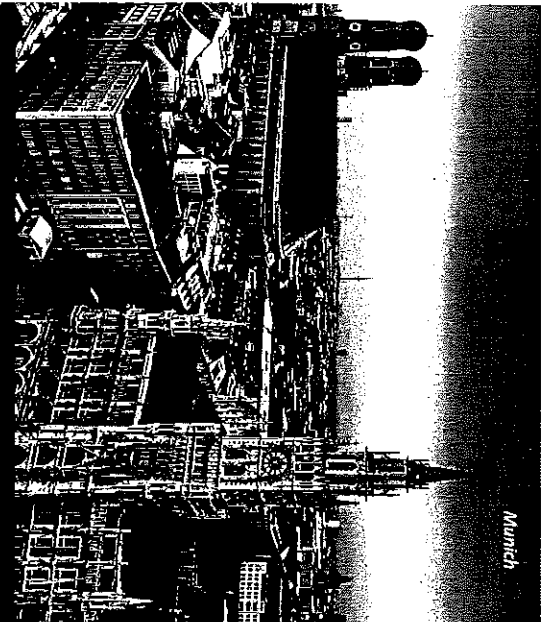
### 3-9 December 2017



Frankfurt am Main, Inner City

## About the Seminar and Study Visit

SEAMEO RIHED and the German Academic Exchange Service (DAAD) bring you the 1<sup>st</sup> SEAMEO RIHED-DAAD Seminar and Study Visit to Germany on Higher Education Research and Innovation. The Seminar and Study Visit will provide participants with in-depth insight into the German higher education and research system, with a focus on how innovation and excellence strategies are applied in the country.



## Target Participants

Participants should be senior executives/administrators from higher education institutions in Southeast Asia with a strong research and teaching background (especially in the fields of public health, agricultural technology and university-industry linkages) able to assess cooperation needs and abilities and negotiate cooperation agreements on behalf of their respective institutions.



## Tentative Programme\*

Day 1	Sunday 3 December 2017 Arrival of participants in Frankfurt
Day 2	Monday 4 December 2017 Visit to the Goethe University Frankfurt Transfer to Bonn and Welcome Dinner
Day 3	Tuesday 5 December 2017 Seminar at DAAD Excursion to the Max Planck Institute for Radio Astronomy
Day 4	Wednesday 6 December 2017 Transfer to Heidelberg Visit to Heidelberg University Visit to the Heidelberg Christmas Market
Day 5	Thursday 7 December 2017 Transfer to Stuttgart Visit to the Mercedes-Benz Museum Visit to the University of Hohenheim Transfer to Munich
Day 6	Friday 8 December 2017 Visit to the Technical University of Munich and the Munich University of Applied Sciences Farewell Dinner and Reflection Session
Day 7	Saturday 9 December 2017 Departure of participants from Munich

\* please note that the programme is subject to change.

Through the Seminar and Study Visit, participants will have established new contacts between German and Southeast Asian higher education institutions to promote cooperation and will have demonstrated their strengths for potential cooperation with German institutions in view of fostering research and innovation for national and regional development.

For more information or to apply, visit:  
[www.rihed.seameo.org](http://www.rihed.seameo.org)

The Seminar and Study Visit Programme begins in Frankfurt am Main, an international hub for air travel, and takes participants to Bonn, headquarters of the German Academic Exchange Service (DAAD), Heidelberg, Stuttgart and ends in Munich.

Available for our Participants:  
**Coverage of Visa Fees and Insurance**  
Don't Delay - Join us Today!

**Fee: € 2799** ~~2799~~ **Early-Bird Rate of € 2499**  
until 20 October 2017

The Fee includes:

- Seminar Registration Fee
- 6 nights' accommodation
- Local Transportation in Germany
- Institutional Visits
- Cultural Visits
- Meals
- English-Speaking Guides
- Printed materials
- A Certificate of Participation and more!

Please note that the fee does not include international airfare or personal expenses