

มหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย

เลขที่รับ.....

วันที่.....

เวลา.....



MOE.0582.414227

Rajamangala University of Technology Rattanakosin
96 M.3 Phutthamonthon sai 5 Rd.,
Salaya, Phutthamonthon,
Nakhonpathom, 73170, Thailand

มหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย
เลขที่รับ.....
วันที่.....
เวลา.....

6 October 2016

Dear : President of Rajamangala University of Technology Srivijaya

Subject: International Conference on "A Multidisciplinary View on Sustainable Life and Business": Sus-LaB

Enclosed: Details of the International Conference on "A Multidisciplinary View on Sustainable Life and Business": Sus-LaB

Rajamangala University of Technology Rattanakosin in cooperation with University of Gävle are planning to organize an International Conference on "A Multidisciplinary View on Sustainable Life and Business": Sus-LaB on 29th November – 2nd December 2016 to be held at Rajamangala University of Technology Rattanakosin, Salaya Campus and Wang Klai Kangwon Campus, Thailand. The purpose of this conference is to give the opportunity for academic officers, general officers, researchers, and graduated students to publicize their researches to the academic network. It will be an ideal opportunity to share experiences and exchange ideas with fellow colleagues regarding for many aspects on "A Multidisciplinary View on Sustainable Life and Business": Sus-LaB. In additional, it's also to build the joint research cooperation network and graduated research network from external.

Rajamangala University of Technology Rattanakosin would like to invite academic officers, general officers, researchers, and graduated students who interested to attend in this conference apply the paper for this international conference. Therefore, the interested person can visit slb.rmutr.ac.th in order to see more details and **registration from now till 20th October 2016**. The detailed documents as attached would clarify about this project and expenses.

I look forward to your favorable response to this invitation.

Yours sincerely,

(Asst.Prof.Siwa Wasuntarapiwat)

President of Rajamangala University of Technology Rattanakosin

Office of Language and ASEAN Studies Center
Tel: + 66 2 441 6000 Ext. 2880, 2890
Fax: + 66 2 889 4588

เรียน อธิการบดี

ขอ ขอร. ให้งานในโครงการ
ที่ดำเนินการมาจัด International
Conference on "A Multidisciplinary
View on Sustainable Life and
Business", Sus-Lab ภาควิชาวิศวกรรม
ฯ ปี ๒๕๕๕ ๑๕๐๐ บาท/คน

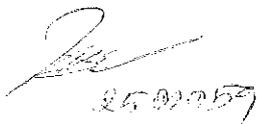
ขอร. งบฯ ๑๐๐,๐๐๐ บาท (หนึ่งแสนบาท)
เพื่อจัดงาน ๑๑-๑๓ ธันวาคม ๒๕๕๕

ดี

17 ต.ค. ๕๕

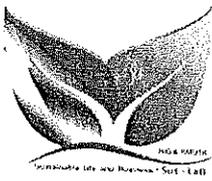

ดร. ปิชา

ขอขอบคุณ ผอ. อธิการบดี
ที่สนับสนุน เพื่อให้งานดำเนินไป


ดร. ปิชา

(ผู้ช่วยศาสตราจารย์ รุจา ทิพย์วารี)
อธิการบดีมหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย

ร.ร. ๒๕๕๕
ร.ร. ๒๕๕๕
ร.ร. ๒๕๕๕



A Multidisciplinary View on Sustainable Life and Business: Sus-LaB

Call for Papers

**Rajamangala University of Technology Rattanakosin (RMUTR) Thailand
in cooperation with University of Gävle (HIG) Sweden
Wednesday November 30th to Friday December 2nd 2016**

Full papers¹ or detailed abstracts for review latest by **October 20** (maximum one-page single space A4 or 8.5 x 11-inch paper). Early registration is 350 USD (Late registration fee is 400 USD) which includes lunches and dinners, local transportation. Registration by the early registration date is required for all persons presenting papers.

Scholars and others are invited to submit papers or abstracts on any aspect of Sustainable Life and Business including but not limited to the following subjects and topics:

Accounting: - Accounting information systems - Auditing sustainable reports - External reporting of sustainability - Management accounting and control of sustainability	Hospitality management Information System and Technology International Commerce Innovation Library science Management and Organizational Behavior Marketing No-for-profit and government sector Management Operations Management Psychology Research and Development Social Issues in Management Social studies Supply chain management Technology Trade and Industry Web Technology and Management Other Related Topics
Agriculture Art and culture Business Policy and Strategy Computer science and applications Economics Education Electronic Commerce Entrepreneurship Financial and Banking Forestry and forest products Health Care History Human Resources	

Best-Paper Awards

Two of the presented papers presented will be select as Best Papers which will be announced in the workshop.

Please submit detailed abstracts or full papers, to Dr.Arne Fagerström, University of Gävle, arne.fagerstrom@hig.se who will also answer questions together with M.Arch.Chulalak Paiboonfoongfueng, vice rector RMUTR email chulalak.p@rmutr.ac.th Detailed instructions on submitting papers will accompany the acceptance letter. Other conference details will be provided later.

¹ Contact Arne Fagerström for manuscript format



A Multidisciplinary View on Sustainable Life and Business: Sus-LaB

Program Outline

Tuesday 29th November 2016 at Salaya Campus RMUTR

18.00 -20.00 Early Bird reception

Wednesday 30th November 2016 at Salaya Campus RMUTR

- 08.00 - 09.30 Registration of participants and coffee and sandwich
09.30 - 09.45 Inauguration
09.45 - 10.15 Keynote speaker: Dr. Arne Fagerström, Professor at University of Gävle Sweden
"A new theory Sustainable Enterprise Theory SET"
10.15 - 10.45 Keynote speaker: Dr. Kitikorn Chamorndusit, Associate Professor, Vice Rector at Mahidol University Thailand
10.45 - 11.00 Coffee break
11.00 - 12.00 Parallel session A Paper presentations
12.00 - 13.30 Lunch
13.30 - 14.30 Parallel session B Paper presentations
14.30 - 15.00 Coffee break
15.00 - 15.30 Keynote speaker: Dr. Agneta Sundström, Senior Lecturer at University of Gävle Sweden
"Corporate Social Responsibility CSR from a Swedish Perspective"
15.30 - 16.00 Keynote speaker: Dr. Aihie Osarenko, Professor at University of Gävle Sweden
"The Research Platform Sustainable Business Relations at University of Gävle"
16.15 - 17.15 Parallel session C Paper presentations
19.00 Dinner at Salaya Campus RMUTR

Thursday 1st December 2016 at Salaya Campus RMUTR

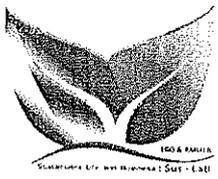
- 08.00 - 09.30 Morning coffee and sandwich
09.30 - 10.30 Parallel session D Paper presentations
10.30 - 10.45 Coffee break
10.45 - 11.45 Keynote speaker: Dr. Gary Cunningham, Professor Emeritus, University of Gävle Sweden
"Corporate governance the case of Stora Enso"
12.00 - 13.30 Lunch
13.30 - 14.30 Parallel session E Paper presentations
14.30 - 15.00 Coffee break
15.15 Buses to Hotel and Hospitality Training Center, Rajamangala Chom Kluea, Hua Hin
On arrival: Dinner at Hua Hin Waterfront

Friday 2nd December 2016 at Summanakharn Building, Wang Klai Kangwon Campus RMUTR, Hua Hin

- 08.00 - 09.00 Morning coffee and sandwich
09.00 - 09.30 Presentation of University of Gävle Sweden
09.45 - 10.30 Keynote speaker: Dr. Bahram Moshfegh, Vice Rector University of Gävle Sweden
"Sustainable Energy Systems and Innovations"
10.30 - 10.45 Coffee break
10.45 - 11.45 Keynote speaker: Dr. Lars Hassel, Professor at Gävle and Umeå University Sweden
"Is it a good business to invest in sustainable firms?"
12.00 - 13.30 Lunch at Banqueting Hall, Summanakharn Building
13.30 - 14.30 Plenum discussion concluding remarks and future cooperation
14.30 - 15.00 Coffee break

Closing of the workshop

- 15.15 Buses back to Salaya Campus RMUTR



A Multidisciplinary View on Sustainable Life and Business: Sus-Lab

Submission & Registration Dates

Submission Dates	
Abstract Submission Deadline	20 October 2016
Notification of Abstract Acceptance	26 October 2016
Full Paper-Proceeding Submission Deadline	4 November 2016
Notification of Proceeding Acceptance	10 November 2016
Registration Dates	
Early Bird Registration Deadline	15 November 2016
Late Registration	After 15 November 2016

Registration Fees

Types of Registration	Early Birds Registration (Before 15 Nov 2016)	Regular Registration
1. All Participants / Faculty Members / Professionals / Practitioners	350 USD	400 USD
2. Students (Must Provide ID card)	300 USD	350 USD
3. Additional paper	150 USD	200 USD
4. Attendee (Without paper presentation)	150 USD	200 USD
5. ผู้เข้าร่วมไทย / อาจารย์ไทย / ผู้เชี่ยวชาญไทย / ผู้ประกอบการไทย	10,000 THB	12,000 THB
6. นักศึกษาไทย (ต้องแนบสำเนาบัตรนักศึกษา)	8,000 THB	10,000 THB
7. บทความวิจัยเพิ่มเติม	5,250 THB	7,000 THB
8. ผู้สนใจเข้าร่วมประชุม (แต่ไม่มีการส่งบทความวิจัย)	5,250 THB	7,000 THB

** Exclude Transaction Fee

Payment Details

Bank: Krung Thai Bank Public Company Limited
 Swift Code: KRTHTHBK
 Address: Bangkok, Thailand
 Branch: Salaya (Code 459)
 Account No: 459-0-51158-4
 Account Name: A Multidisciplinary View on Sustainable Life and Business

Contact Info.

+46 730300260 Dr. Arne Fagerstrom
 +66 81 384 0254 Dr. Chularat Iamsamai